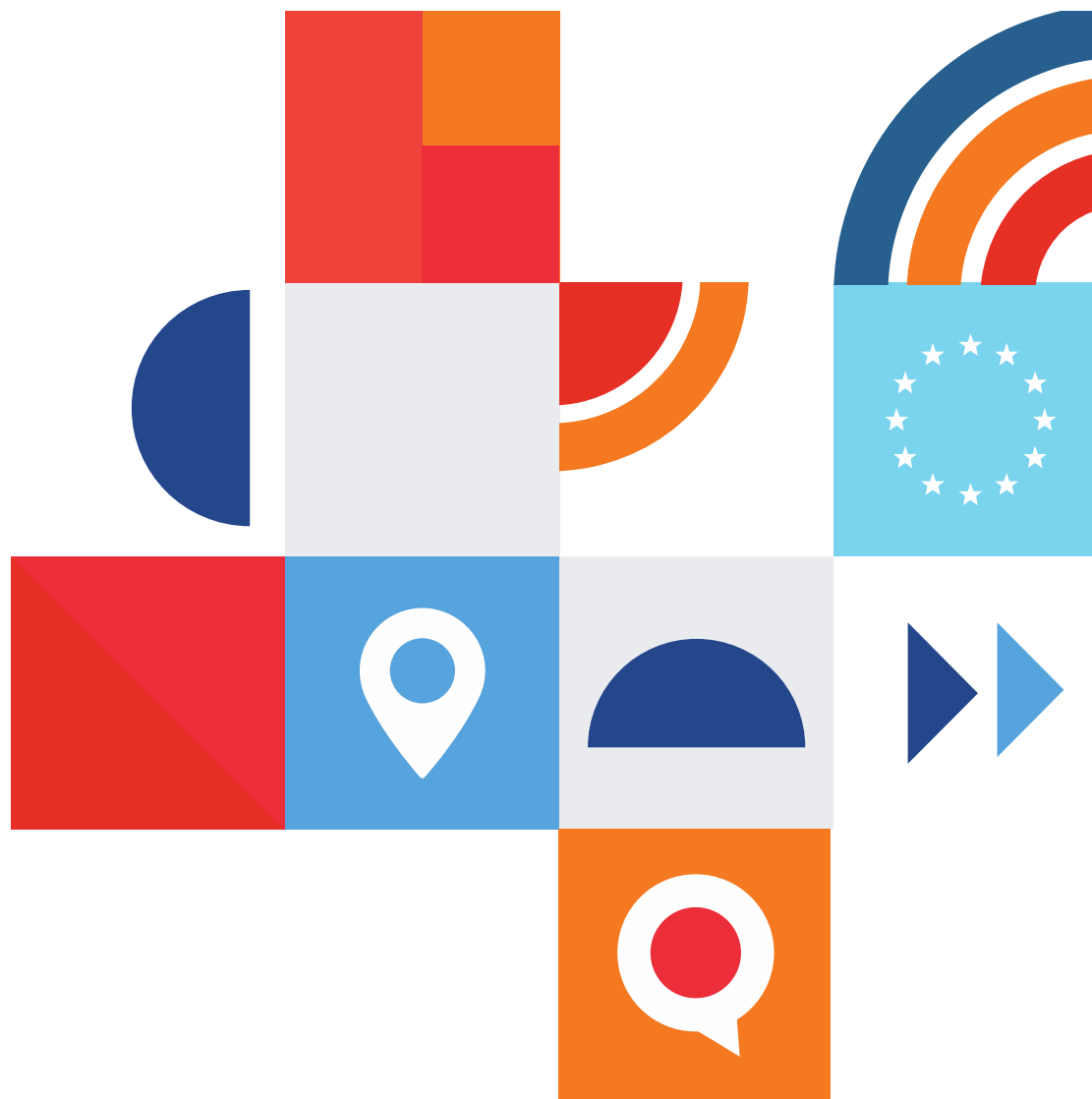


# NPLD-Coppieters Campus 2019:

“Activating the social  
use of minority  
languages”

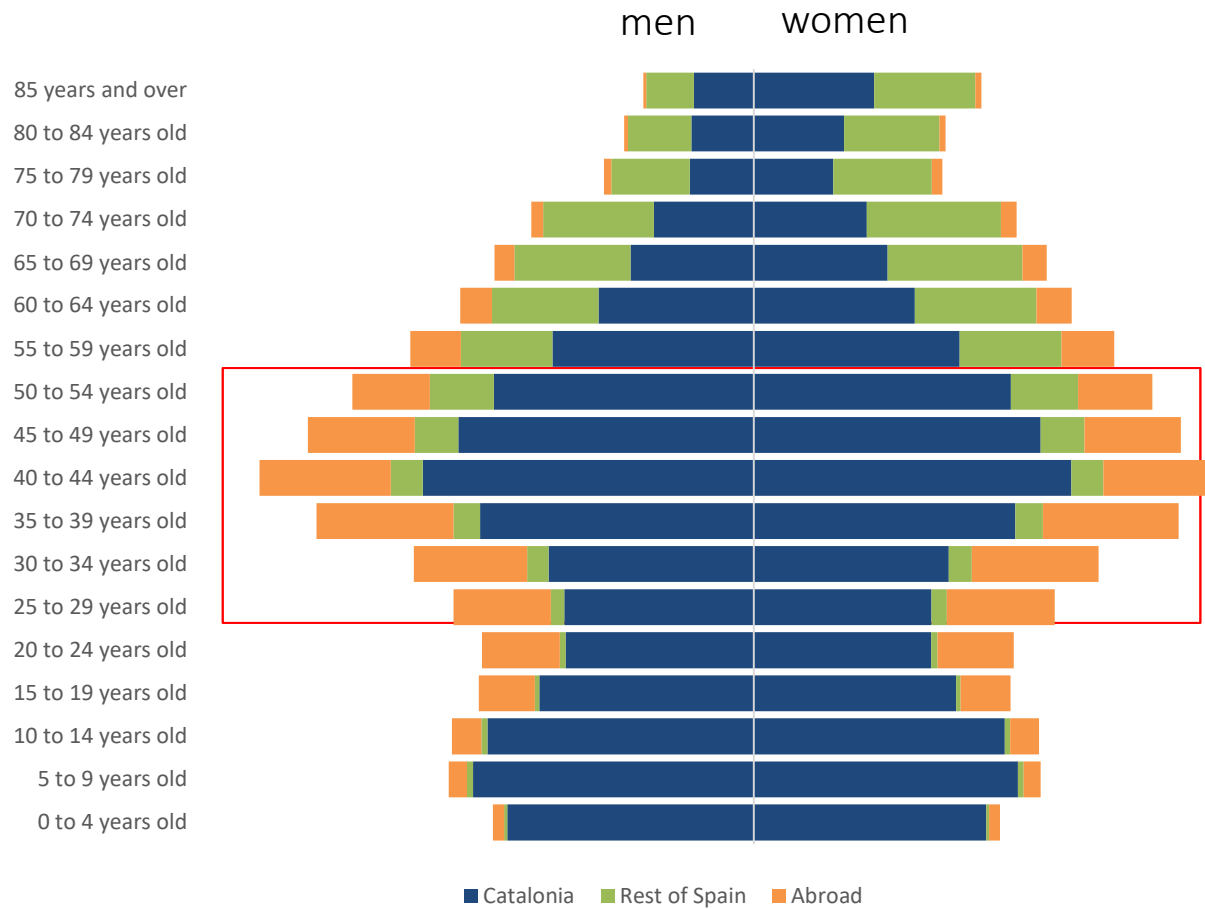
17-18 October 2019  
DONOSTIA /  
SAN SEBASTIÁN



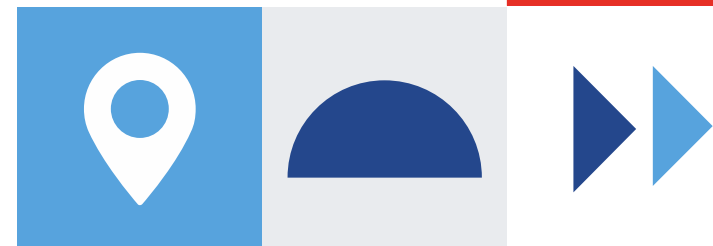


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 “Activating the social use of minority languages”

Population by birth place, sex and gender. Catalonia. 2018



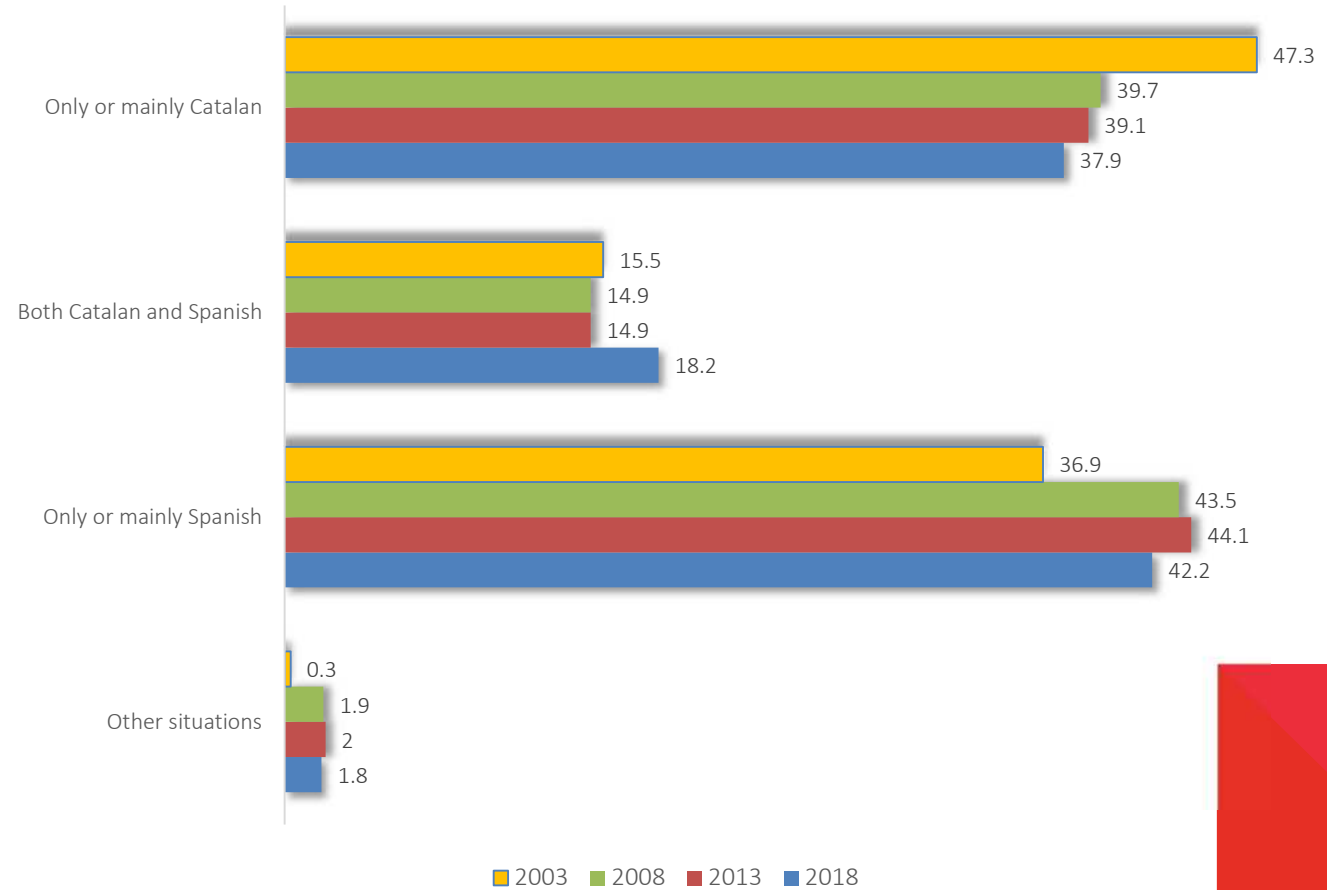
Source: Catalan Institute for Statistics. Government of Catalonia



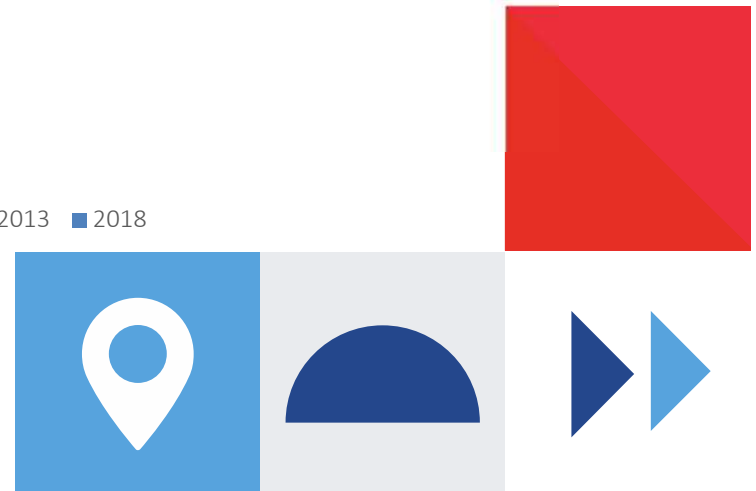


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 “Activating the social use of minority languages”

Language used in  
 small businesses  
 by customers.  
 Catalonia.  
 2003-2018



Source: Language Use by the Population. Government of Catalonia





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“Activating the social use of minority languages”



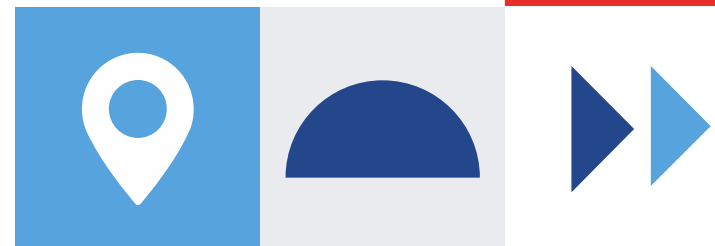
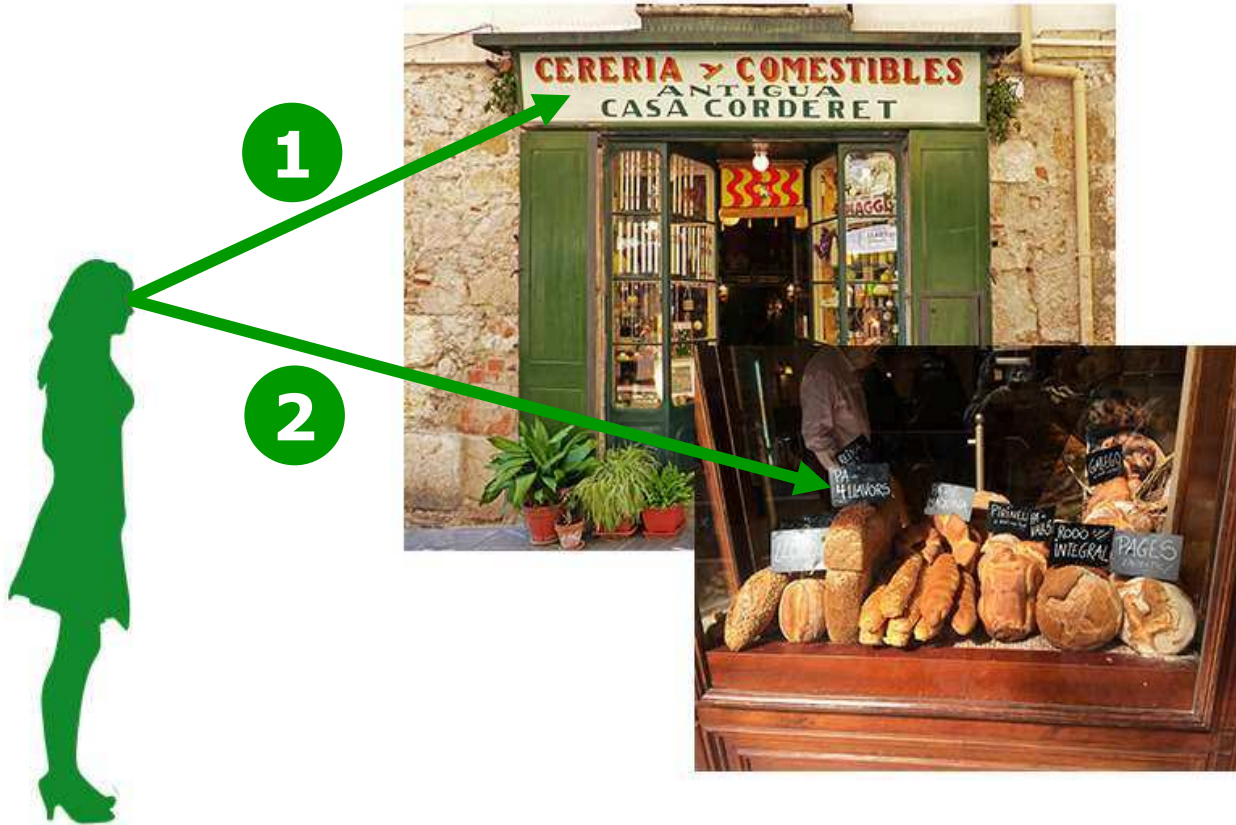
Measures the linguistic offer in Catalan of a particular municipality

Maps the sociolinguistic reality of the Catalan language





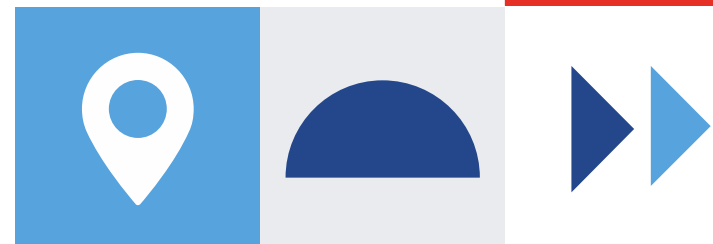
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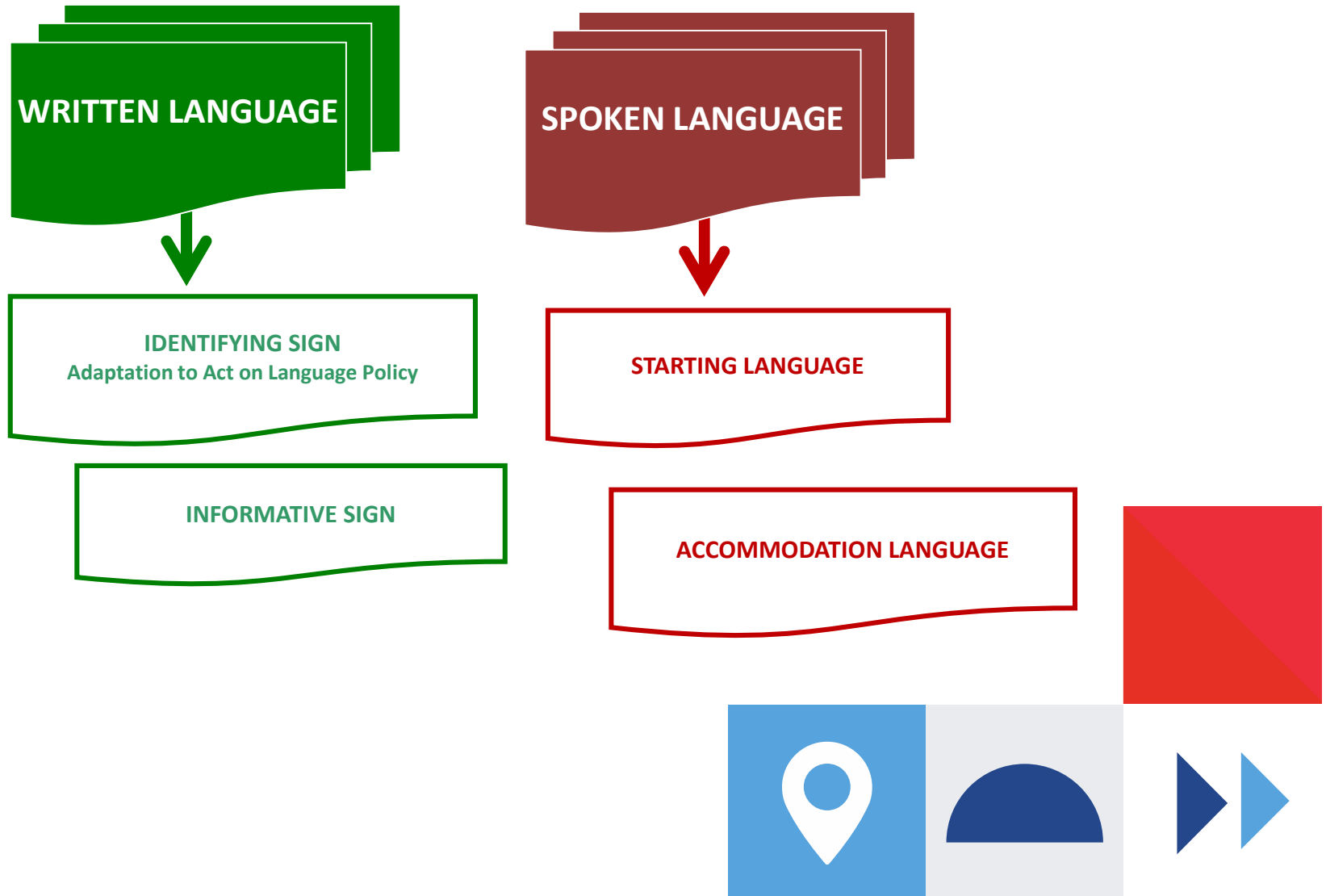


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“Activating the social use of minority languages”





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“Activating the social use of minority languages”



**1998**

Santa Coloma de Gramenet

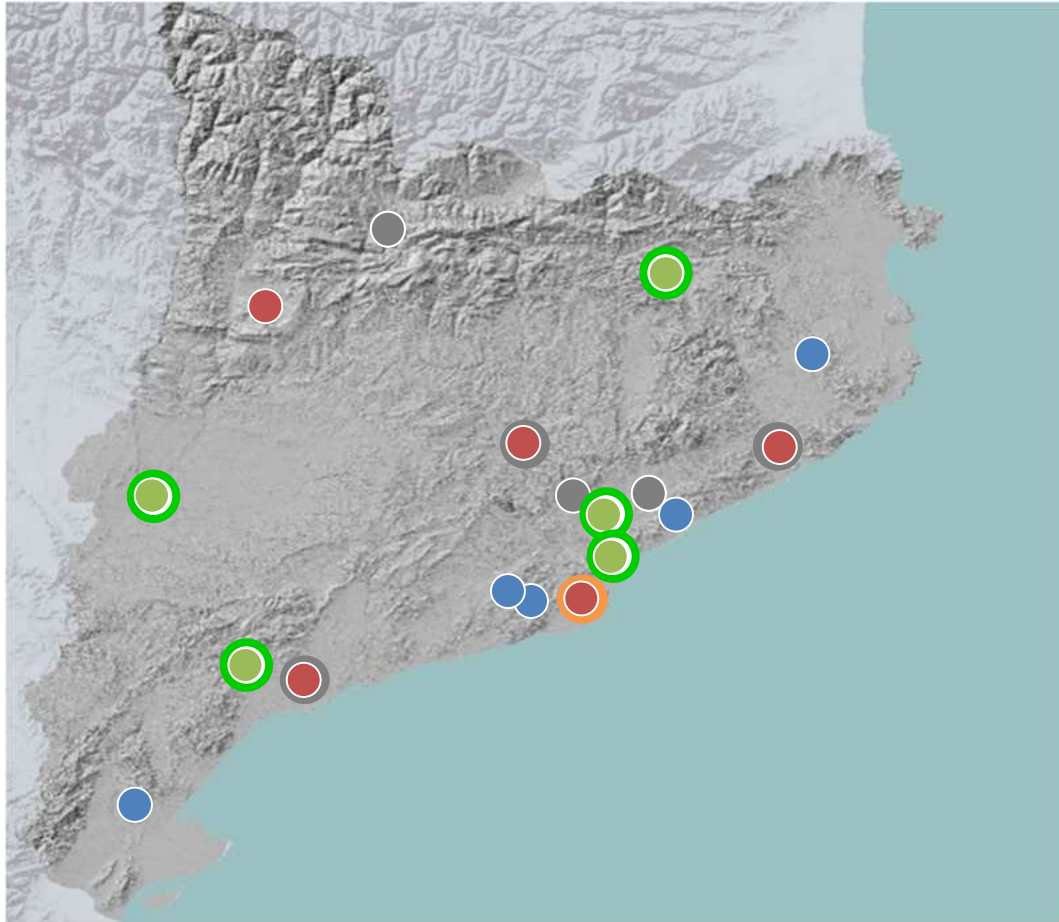






## NPLD-Coppieters Campus 2019

“Activating the social use of minority languages”



**2001**  
Tarragona  
Lloret de Mar  
Manresa  
Tremp  
Barcelona (Ciutat Vella)

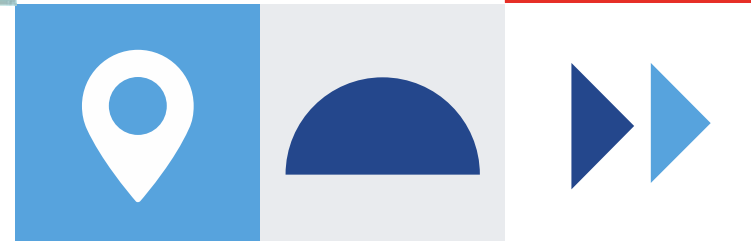
**2003**  
Sabadell  
Lleida  
Reus  
Olot  
Santa Coloma de Gramenet

**2005**  
Barcelona

**2006**  
Tortosa  
Girona  
Mataró  
L’Hospitalet de Llobregat  
Cornellà de Llobregat

**2007**  
La Seu d’Urgell  
Terrassa  
Granollers  
Tarragona  
Lloret de Mar  
Manresa

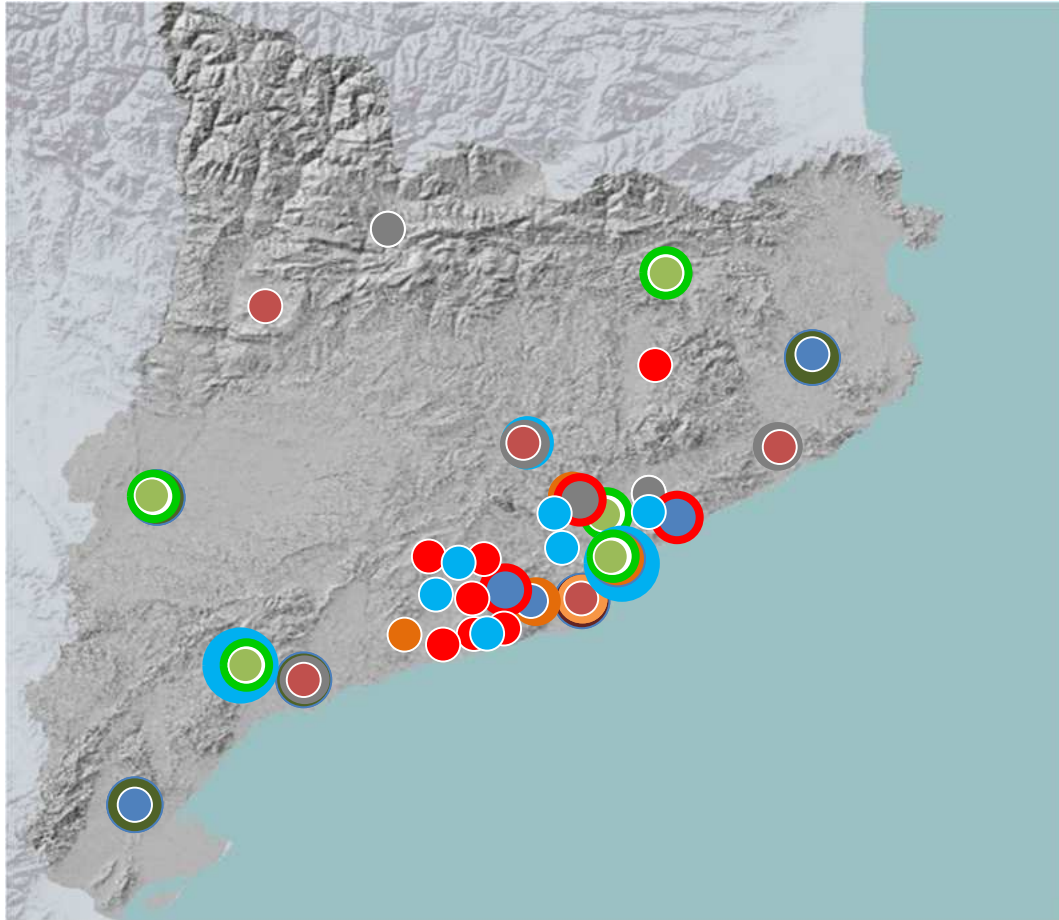
**2010** Sabadell Lleida Reus Olot Santa Coloma de Gramenet





## NPLD-Coppieters Campus 2019

“Activating the social use of minority languages”



### 2012

Barcelona

### 2015

Lleida  
Tarragona  
Girona  
Tortosa

### 2016

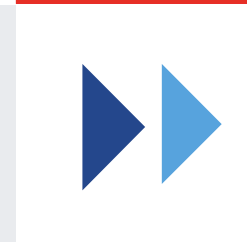
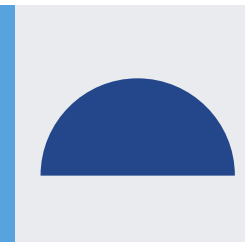
L'Hospitalet  
Badalona  
El Vendrell  
Granollers

### 2018

Castelldefels  
Sant Boi de Llobregat  
Sant Feliu de Llobregat  
Cornellà de Llobregat  
El Prat de Llobregat  
Terrassa  
Mataró  
Vilanova i la Geltrú  
Vilafranca del Penedès  
Vic

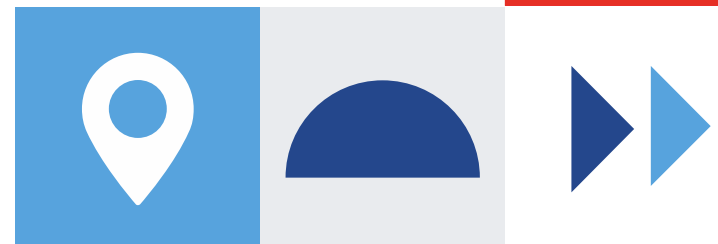
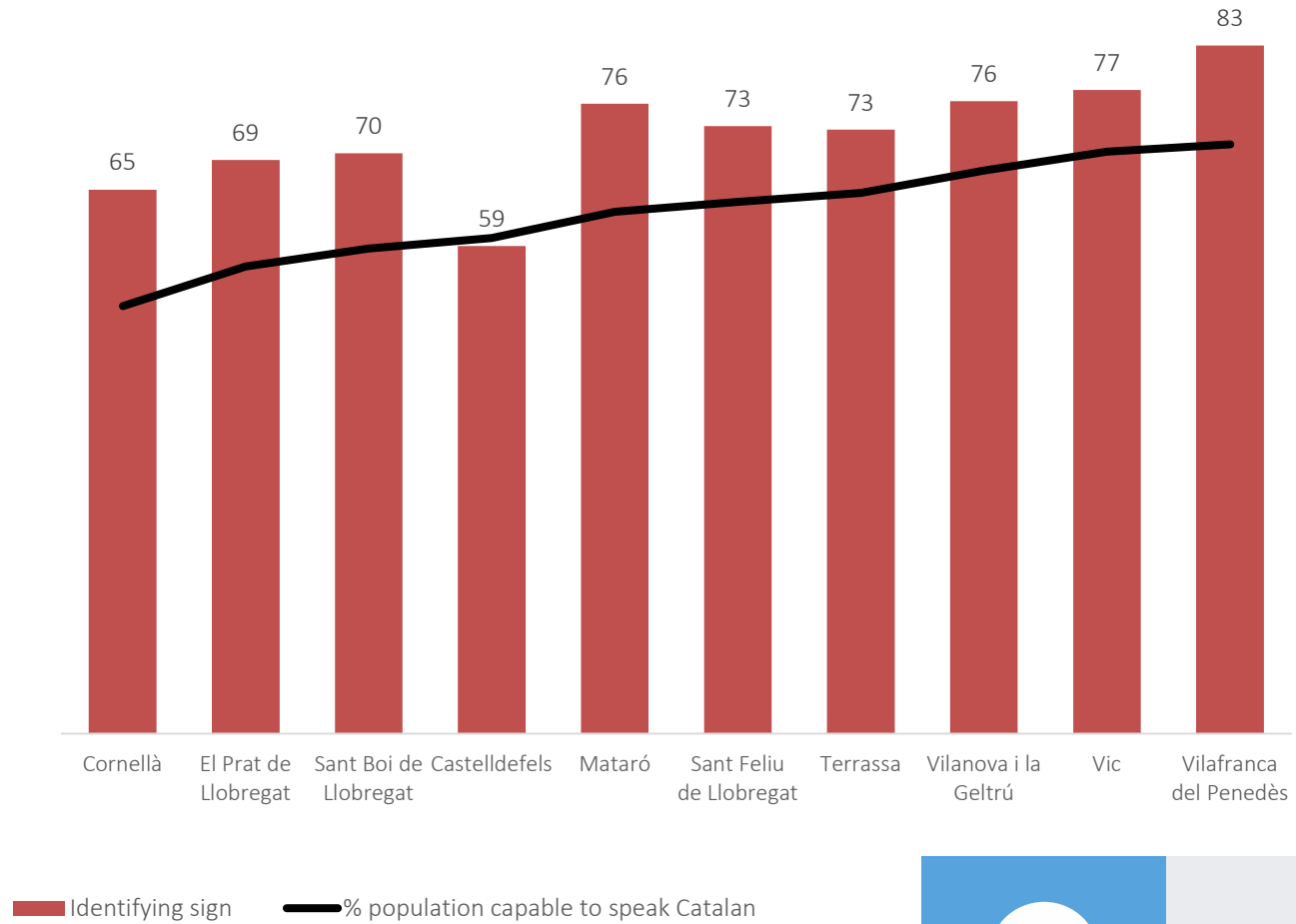
### 2019

Santa Coloma de Gramenet  
Reus  
Sant Cugat del Vallès  
Rubí  
Manresa  
Viladecans  
Cerdanyola del Vallès  
Mollet del Vallès  
Sant Vicenç dels Horts  
Molins de Rei



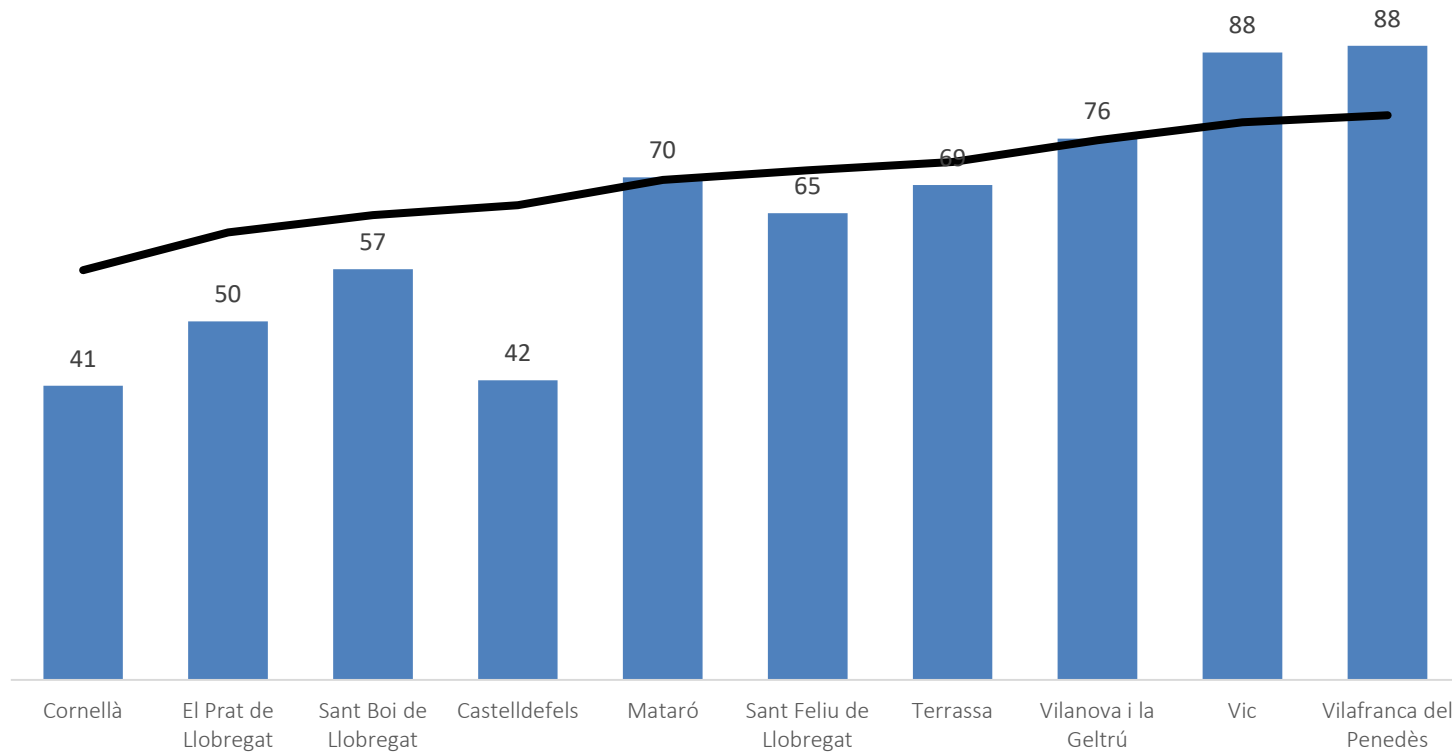


Catalan in identifying signs. Ofercat 2018

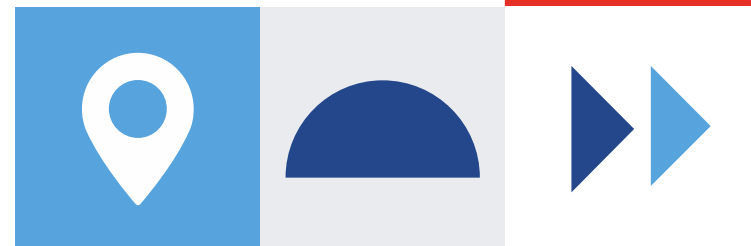




Catalan in informative signs. Ofercat 2018

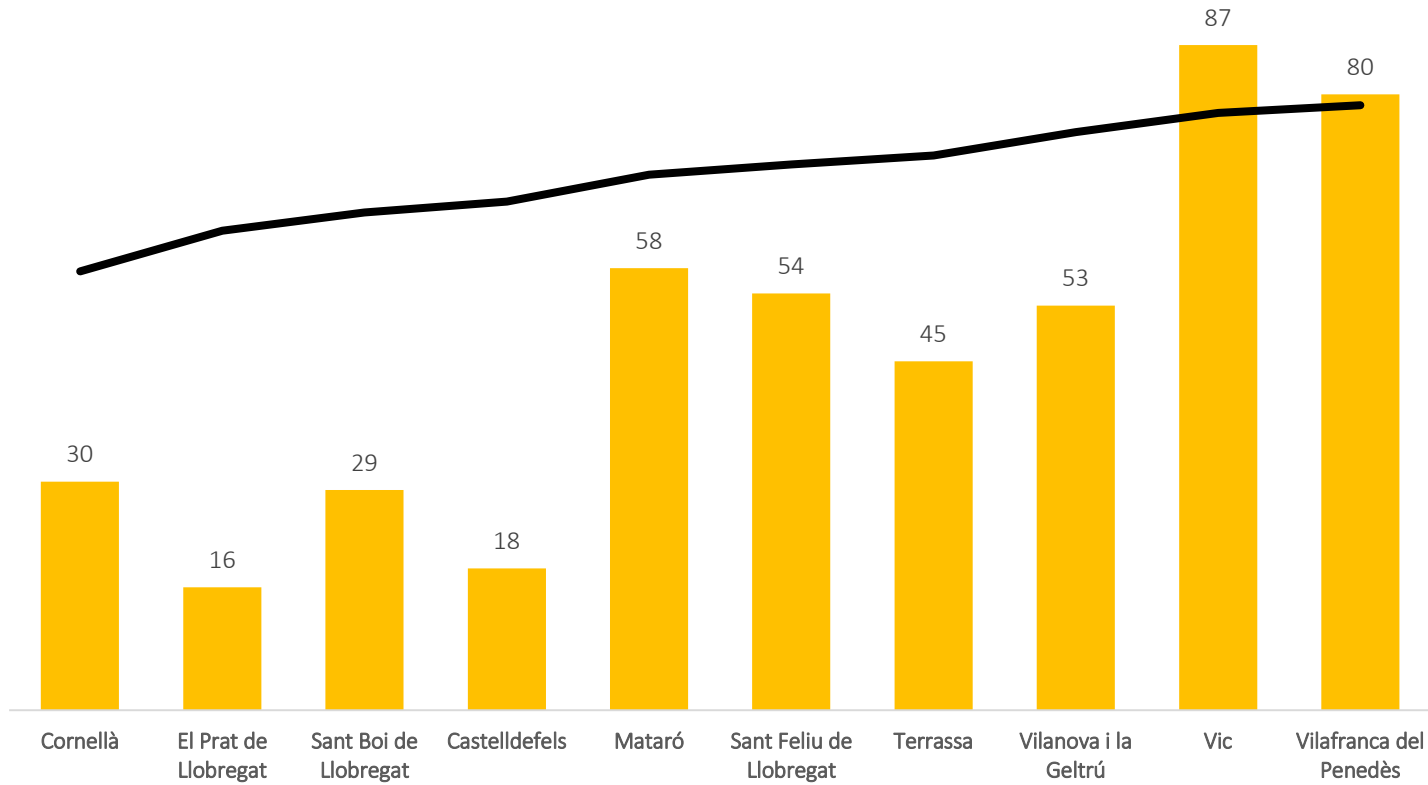


■ Informative sign    — % population capable to speak Catalan





Catalan as a starting language. Ofercat 2018



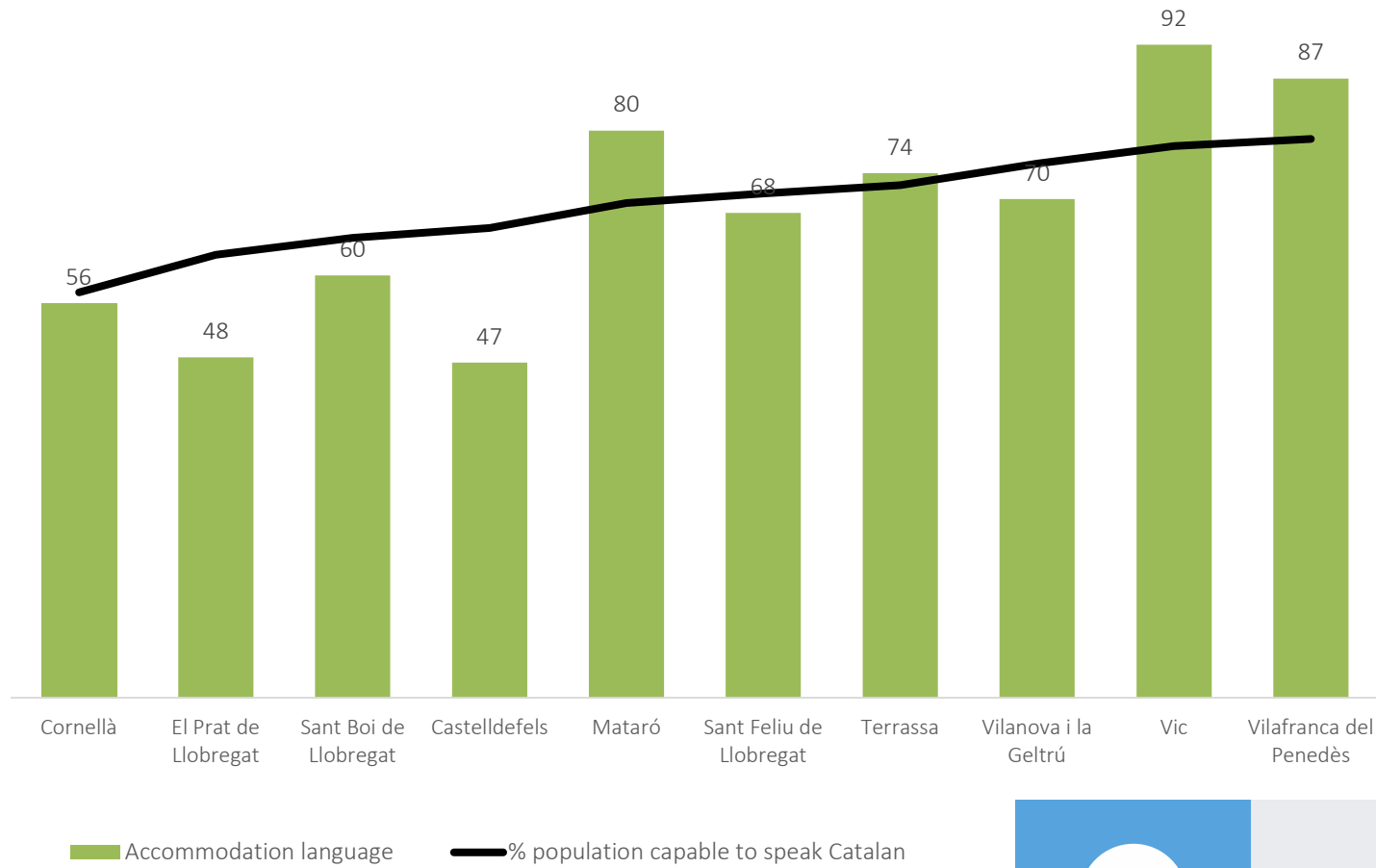
Starting language

% population capable to speak Catalan





Catalan as an accommodation language. Ofercat 2018







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30 years of  
experience



146 offices



over 700  
professionals



587 agreements



66 business  
organizations



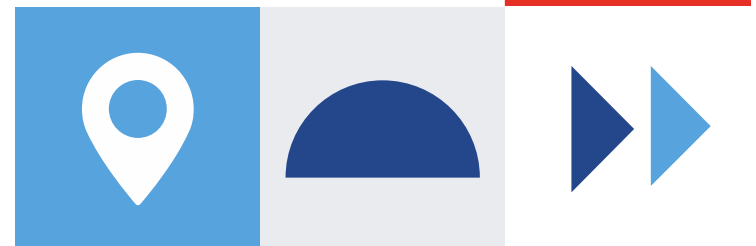
over 4.000 small  
businesses



over 76.500  
enrollments



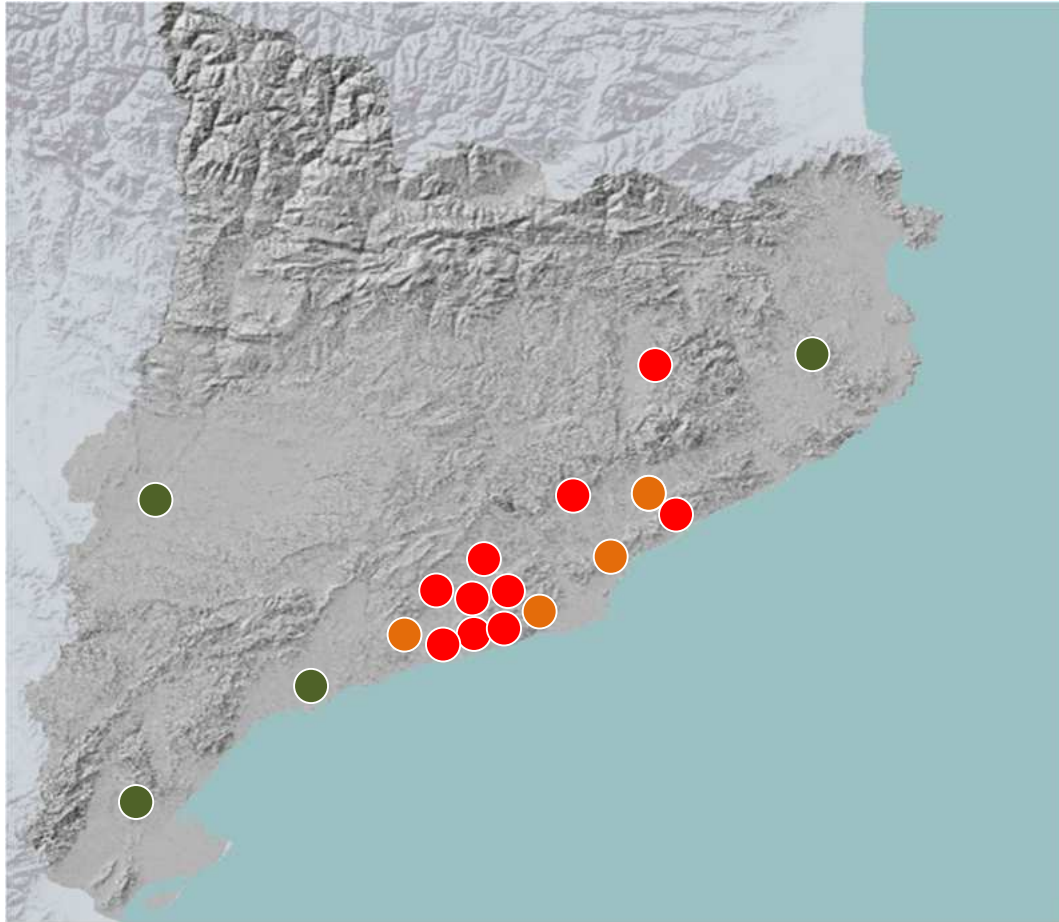
courses and other  
services





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### 2015

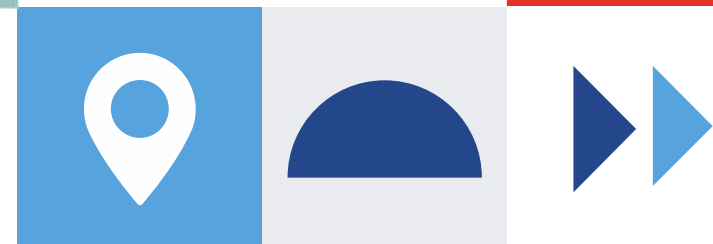
Lleida  
Tarragona  
Girona  
Tortosa

### 2016

L'Hospitalet  
Badalona  
El Vendrell  
Granollers

### 2018

Castelldefels  
Sant Boi de Llobregat  
Sant Feliu de Llobregat  
Cornellà de Llobregat  
El Prat de Llobregat  
Terrassa  
Mataró  
Vilanova i la Geltrú  
Vilafranca del Penedès  
Vic





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**Ofercat Plans**



multiannuals



common objectives pool



networking



new Ofercat studies

- Evaluate the presence of Catalan in the city’s small business (Ofercat study) and disseminate the results.
- Increase the use of Catalan in:
  - small business (general)
  - small business (newcomers)
  - municipal markets
- Promote the oral use of Catalan through collaborating small business (VxL).
- Increase the offer of board games and toys in Catalan in toy shops.
- Collaborate with city councils so that newly opened shops get information on the linguistic legislation and on the Consortium services
- Promote joint work with social and economic agents
- Carry out linguistic awareness actions.

