



EXPERIENCE OF 2 MUNICIPALITIES OF THE BASQUE AUTONOMOUS COMMUNITY

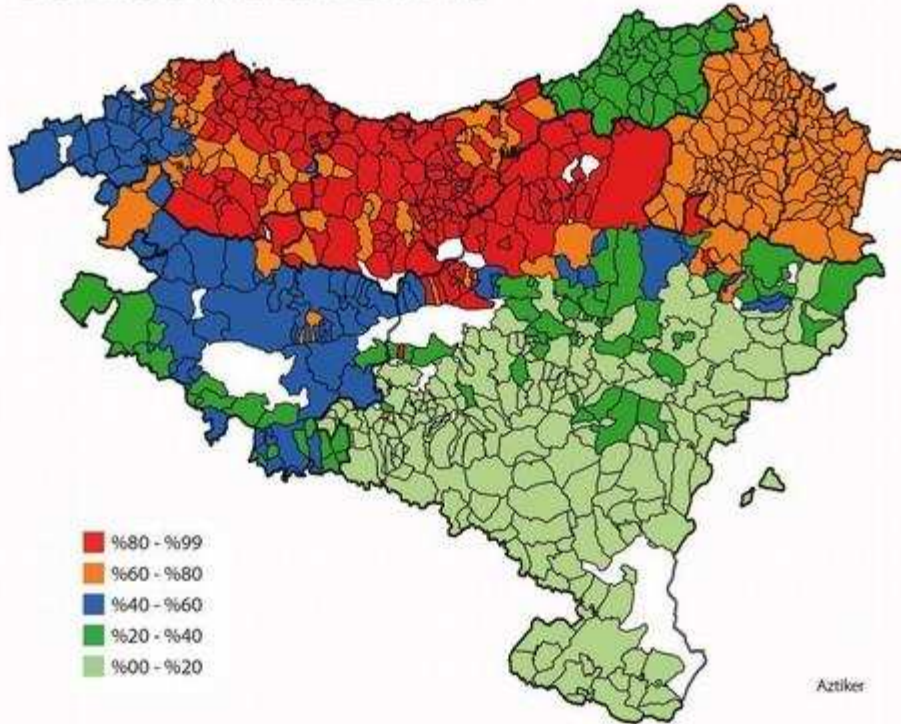
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The Plain of Alava

*Euskaraz hitz egiteko gai direnak
eta ulertzen dutenak batuta,
Euskal Herriko udalerriek itxura hau dute*



-13,000 inhabitants

- Extensive use of the Basque language until the 18th century
- It disappeared in the 20th century
- The recovery process started in 1970
- At present, 55% of the population understands Basque, 30% can speak it, 5% speak it regularly and 5% pass it down at home

5 keys for the organization:

- 1.- A small driving group
- 2.- Interest on the part of citizens
- 3.- Cooperation: institutions and social stakeholders
- 4.- An organizational structure
- 5.- Two concerns around the launch of the initiative:

5 keys for the organization:



1.- A small driving group

- Representatives from different groups
- A small coordination group
- The aim of creating a bigger structure



5 keys for the organization:

2.- Interest on the part of citizens

- Series of meetings in the local area
- Collective decision by the representatives



5 keys for the organization:



2.- Interest on the part of citizens

- Series of meetings by municipality
- Collective decision-making by the representatives

5 keys for the organization:



3.- Cooperation: institutions + social stakeholders

- Topagunea and Basque Government
- Agreement at the political level
- The Basque language in strategic plans
- Covenants
- Funding of 31,000 euros.

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5 keys for the organization:



4.- An organizational structure

- A space for decision-making and a space for coordination
- Committees/promoters to get close to citizens.
- One full-time employee: stability, facilitation
- 80 volunteers

5 keys for the organization:

5.- Two concerns in the setting up of the initiative:

- Enrolments
- Either be *belarriprest* (intermediate Basque speaker) or *ahobizi* (fluent Basque speaker)

5 keys for the organization:



5.- Pedagogy on language management.

- Three-minute workshops out on the streets

5 keys for the organization:



5.-

Pedagogy on language management.

- One-hour workshops

5 keys for the organization:



5.-

Pedagogy on language management.

- Formats: out on the street, leafleting, emailing...

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5 keys for the organization:



5.- Identification

- Individual
- Institutions

5 keys for the organization:



5.- Identification

- Individual
- Institutions

5 keys for the organization:



5.-

Get social support, visits to entities



5 keys for the organization:

1.-A driving group

2.- Interest on the part of citizens

3.- Cooperation: institutions + social stakeholders

4.- An organizational structure

5.- Three objectives to be achieved

ENROLMENT

26% of people over 16 years of age who understand Basque enrolled: 1,582 people

BEING

The *ahobizi* and *belarriprest* fulfilled their roles well.

Starting from a small driving group, the whole local area was reached.

The cooperation between public institutions and social stakeholders meant that greater influence could be exerted.